



February 24, 2026.

IAQ Mission Launches to Raise Awareness About Indoor Pool Air Quality

New initiative led by Olympic Champion Rowdy Gaines aims to make natatorium air quality a shared priority across the aquatics community.

The IAQ Mission, a new campaign led by three-time Olympic gold medalist Rowdy Gaines and supported by Dehumidified Air Solutions (DAS), shines a spotlight on the importance of healthy air in indoor pool environments.

Gaines, known as “the voice of swimming,” has spent decades around aquatic facilities and understands how air quality affects everyone in the building – from athletes and coaches to spectators and staff.

“I’ve spent more time breathing pool air than swimming in the water – that’s why air quality matters to me,” says Gaines.

The IAQ Mission brings together athletes, coaches, and facility operators to emphasize how the air above the waterline impacts health, comfort, and performance. By sparking dialogue and sharing perspectives, the campaign encourages greater attention to an aspect of pool health and safety that’s often overlooked.

Visit IAQMission.com to learn more and share your experience.

[About Rowdy Gaines](#)

Three-time Olympic gold medalist Rowdy Gaines is one of the most recognized figures in competitive swimming. Known as “the voice of swimming” for his longtime commentary with NBC Sports, Gaines has been an advocate for swimmer health and the promotion of the sport worldwide.

[About Dehumidified Air Solutions \(DAS\)](#)

DAS is the leading manufacturer of dehumidification solutions for indoor pool facilities through its three brands: PoolPak, Seresco, and Dectron. With a focus on health, efficiency, and performance, DAS systems help create safe and enjoyable natatorium environments.

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